**Create-A-Thon**

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| **Team Name** | PRIDESTORS |
| **Team Members** | Ankit, Tariq, Vipul, Shoaib, Ramanuj |
| **Theme** | Agriculture and finance |

**One line pitch of your idea**

An app for loan comparison

**Problems, you are solving**

High rate of interest for farmers is a big problem in agriculture.

**Description of Solution/Product provided**

We are building a sample of an app which will provide a platform for farmers to compare rate of interest (and calculate the respective amount) and platform for donation to affected farmers.

Also if an individual want to rent money to farmers at zero or low rate of interest then bank he can easily provide it.

**Competitors (Put it simply using SWOT Analysis)**

Strength – availability of internet to remote areas, and wide Smartphone usage in India

Weakness – distance between load/donation provider and farmer

Opportunities – Digitalization, cheap internet.

Threat – corruption, false documentation/information.

**What innovation are you bringing?**

We are bringing down the monopoly in the market of loan providers (both individual and market) also donation for farmers will become very easy. Farmers are searching for cheap loans and there are many people in the society which can provide loan to farmers on very low rate of interest. We are giving the platform for bringing such kind of people together.